dgi

development group, inc

DGI's Proven Process

IT departments are often viewed as cost centers or tactical fire fighters rather than strategic partners. As a result, they're frequently left out of the loop when determining organizational strategies and direction. It's time to make a change. IT should be sitting at the decision-making table and contributing to the organization as a strategic partner. We call this concept IT Relevancy, and DGI's Proven Process was purpose-built to help you get there.

DISCOVER 1
DEVELOP 2
PRESENT 3
EXECUTE 4
REVIEW 5
ENGAGE 6

Discover

There's actually no such thing as an IT project, there are only business projects that IT contributes to. The discover phase is focused on extracting business objectives from key stakeholders to ensure that IT will contribute to initiatives that actually matter to the organization.

Develop

Solution development begins after the business objectives have been established. The resulting solution needs to have three essential elements: a solid design, implementation plan, and sustainability strategy. Most importantly: *nothing* is arbitrary, and every element is directly mapped to the strategic objectives.

Present

Stakeholders must review the objectives before the proposed solution is presented. All parties must also keep in mind that the solution was built to contribute directly to those objectives. This is not just another tech project, and the solution presentation should clearly demonstrate this.

Execute

The project should be executed with expert precision and finality. Kick things off with a solid review of the objectives so that everyone contributing to the project is consistently reminded of the bigger picture. Remember, there is no such thing as an IT Project.

Review

After project completion, review the entire process and experience with stakeholders. Seek feedback about the business engagement in the spirit of optimization and improvement. Use the information to tee up the next phase.

Engage

This is the "secret sauce" of the Proven Process. IT must provide meaningful guidance to ensure business objectives are *actually* visualized and the organization is deriving value from the investment. Keep in mind: desired outcomes are the real success criteria and they're never technical.